

# Couponsing Basics

- Learn to read manufacturer coupons

manufacturer coupon → **MANUFACTURER COUPON** ← expiration date

discount offer → **\$1.00 OFF** ← restrictions

restrictions → ON ANY TWO (2) BRAND BODY WASH

bar code → **CONSUMER: LIMIT 1 COUPON PER PURCHASE**  
**DEALER:** Sending signifies compliance with policy, includes 8¢ handling fee. Cash value 1/100 of 1¢

→ 6 682230 314458 0 5

- Learn to read store coupons

store coupon → **STORE COUPON** ← expiration date

discount offer → **\$1.50 OFF** ← restrictions

restrictions → BRAND DETERGENT

store logo → **VALID IN STORE ONLY**  
 This coupon for use by original recipient only. Limit one coupon or offer per guest. Void if altered, transferred, purchased, sold or prohibited by law. Quantities limited.

→ 6 682230 314458 0 5

- Maximize coupon savings

Most stores allow you to use a manufacturer and a store coupon together on one item, use both when possible to double up on savings. To get the most bang for your buck, use coupons on sale or clearance items.

- Clip and Print

The Sunday paper isn't the only source for coupons, online websites are another major source for coupons.

Download and print coupons from the following sites:

coupons.com • redplum.com • smartsource.com • lozo.com

You can find more coupons in certain magazines like All You and Family Circle or certain manufacturer websites.

**SIS TIP:**

Ask your friends, neighbors and family members for their inserts if they don't use them.